

TRANSFORMING LIVES

Education Sponsorships

The Kentucky Museum’s Education Department hosts a variety of K-12, WKU campus, and community programs to engage visitors with Kentucky’s unique arts, history, and traditions. These programs are run entirely by public donation or participation fees. The Kentucky Museum seeks sponsors, in order to keep as many education programs at low or no cost to participants.



Program	Description	Sponsorship Amount (\$)
Camps	Offered 6 weeks each year (1 Spring, 4 Summer, 1 Fall) Artist-led explorations of art and culture; children create their own work of art which is displayed in our Summer Camp exhibit. Fee covers artist stipend, materials/supplies, and snacks/lunch.	\$150 per child 20 children per camp = \$3,000 per camp
Christmas in Kentucky	Offered first Saturday of December Annual, free, family-oriented holiday event for primarily low-income families to celebrate the holiday spirit, make ornaments, meet Santa & Mrs. Claus, listen to carols, and eat holiday treats.	\$1,000 Santa’s Elf sponsor
Field Trips	Various K-12 groups visit the Museum each year to tour exhibits, learn about pioneer life at the Felts Cabin, and engage in art-making activities. While admission is free, many schools in our region do not have the funds to pay for buses and snacks. The Museum hopes to offer mini-grants to these schools, estimating \$300 per class.	In 2018-19, we hosted 900 K-12 students for field trips. 1 year sponsorship: \$3,000 to provide 10 classes with gas mini-grants and snacks.
FunShops	Offered 12 times per year to WKU Students. Provides opportunities to learn different artistic skills and a social space for students to relax, make new friends, and engage with the museum.	\$100 per FunShop \$1,200 per year

Sponsors receive the following benefits:

- Logo on all printed and digital advertising, including day-of schedule for guests.
- Name, logo, and link on webpage promoting the event.
- For those supporting an entire year, listing as sole Title Sponsor for the program.

To become a sponsor, contact Tiffany Isselhardt at tiffany.isselhardt@wku.edu or 270-745-3369.