

# section contents...

## COLLEGES & DEPARTMENTS

University Overview .....	68
Potter College of Arts & Letters .....	72
Gordon Ford College of Business.....	100
College of Education & Behavioral Sciences.....	116
College of Health & Human Services .....	132
Ogden College of Science & Engineering .....	152
University College .....	174
Graduate Enrollment and Credentials.....	186





# UNIVERSITY OVERVIEW

## Official Degrees and Credentials Awarded<sup>1</sup> Academic Year 2012/13 - Academic Year 2016/17

	2012/13	2013/14	2014/15	2015/16	2016/17	5 yr diff
Associate	267	259	244	198	212	(20.6%)
Baccalaureate	2,627	2,751	2,704	2,817	2,851	8.5%
Undergraduate Certificate	70	78	129	117	153	118.6%
<b>Total Undergraduate</b>	<b>2,964</b>	<b>3,088</b>	<b>3,077</b>	<b>3,132</b>	<b>3,216</b>	<b>8.5%</b>
Master's/Specialist	992	905	824	825	815	(17.8%)
Doctorate	14	23	29	56	64	357.1%
Graduate Certificate	75	84	74	96	118	57.3%
<b>Total Graduate</b>	<b>1,081</b>	<b>1,012</b>	<b>927</b>	<b>977</b>	<b>997</b>	<b>(7.8%)</b>
<b>Total</b>	<b>4,045</b>	<b>4,100</b>	<b>4,004</b>	<b>4,109</b>	<b>4,213</b>	<b>4.2%</b>

at a  
glance...



## Enrollments and Credentials Awarded by College:

	Duplicated Enrollments <sup>2</sup>					5 yr diff	Duplicated Credentials <sup>3</sup>					5 yr diff
	2013	2014	2015	2016	2017		12/13	13/14	14/15	15/16	16/17	
Arts & Letters	3,903	3,649	3,654	3,581	3,421	(12.3%)	917	858	779	753	745	(18.8%)
Business <sup>4,5</sup>	2,162	2,261	2,297	2,359	2,389	10.5%	451	451	514	506	568	25.9%
Education and Behavioral Sciences	2,945	2,624	2,486	2,279	2,204	(25.2%)	1,087	895	639	673	677	(37.7%)
Health and Human Services	5,244	5,130	4,988	4,868	4,809	(8.3%)	1,061	1,240	1,268	1,305	1,255	18.3%
Science and Engineering <sup>5</sup>	3,666	3,847	3,857	3,845	3,765	2.7%	632	663	653	698	779	23.3%
University College <sup>4</sup>	1,498	1,395	1,396	1,401	1,352	(9.7%)	503	497	496	536	569	13.1%
Exploratory <sup>6</sup>	573	554	456	433	379	(33.9%)	0	0	0	0	0	0%

<sup>1</sup>Official Degrees Awarded represent degrees submitted to the Kentucky Council on Postsecondary Education at the designated census date. It does not count double majors. The academic year reported includes the summer, fall, & spring. For example, the 2016/17 academic year would include degrees awarded in summer 2016, fall 2016, & spring 2017.

<sup>2</sup>Duplicated enrollments include all credential-seeking students—certificate, associate, baccalaureate, master's, specialist, & doctoral—and count multiple majors. Fall statistics are reported.

<sup>3</sup>Duplicated credentials include certificate, associate, baccalaureate, master's, specialist, & doctoral credentials awarded & count multiple majors. The academic year reported includes the summer, fall, & spring. For example, the 2016/17 academic year would include degrees awarded in summer 2016, fall 2016, & spring 2017.

<sup>4</sup>Due to the interdisciplinary nature of the programs, students in Systems Management majors are reported in both the College of Business & University College.

<sup>5</sup>Due to the interdisciplinary nature of the programs, Mathematical Economics majors are reported in both the Economics & Mathematics departments, & their respective colleges.

<sup>6</sup>Exploratory refers to students who are degree-seeking but have not declared a major.



## Mean Test Scores

### ACT (American College Testing Program)

	2013	2014	2015	2016	2017	5 yr diff
Arts & Letters	23.0	23.2	23.4	23.5	23.8	0.8
Business	22.3	22.6	23.0	23.2	23.5	0.2
Education and Behavioral Sciences	21.9	22.0	22.3	22.3	22.3	0.4
Health and Human Services	21.0	21.4	21.6	21.9	22.1	1.1
Science and Engineering	23.7	24.2	24.4	24.5	24.7	1.0
University College	18.2	18.8	19.0	19.5	19.6	1.4
<b>University Average</b>	<b>22.0</b>	<b>22.3</b>	<b>22.6</b>	<b>22.8</b>	<b>23.0</b>	<b>1.0</b>

### GRE (Graduate Record Examination)<sup>1</sup>

	2013	2014	2015	2016	2017	5 yr diff
Arts & Letters	1,021	1,022	994	1,136	920	(9.9%)
Business	940	895	880	1,010	1,050	11.7%
Education and Behavioral Sciences	930	927	930	938	912	(1.9%)
Health and Human Services	935	951	936	929	914	(2.2%)
Science and Engineering	1,042	1,053	1,040	1,051	1,158	11.1%
University College	922	877	946	891	853	(7.5%)
<b>University Average</b>	<b>952</b>	<b>952</b>	<b>946</b>	<b>953</b>	<b>930</b>	<b>(2.3%)</b>

### Revised GRE (Graduate Record Examination)<sup>2</sup>

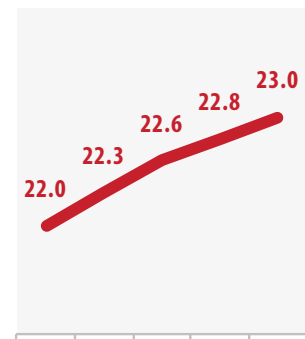
	2013	2014	2015	2016	2017	5 yr diff
Arts & Letters	297	297	299	299	300	1.0%
Business	304	302	301	303	307	9.9%
Education and Behavioral Sciences	298	296	297	298	298	0.0%
Health and Human Services	295	296	297	298	298	1.0%
Science and Engineering	300	301	302	301	301	0.3%
University College	301	294	293	292	291	(3.3%)
<b>University Average</b>	<b>297</b>	<b>297</b>	<b>298</b>	<b>299</b>	<b>299</b>	<b>0.7%</b>

### GMAT (Graduate Management Admissions Test)

	2013	2014	2015	2016	2017	5 yr diff
Business	505	521	533	530	502	(3)

at a  
glance...

### Average University ACT Scores Fall 2013-2017



The average ACT score for undergraduate degree-seeking students has increased by one point in five years.



<sup>1</sup>Average verbal and quantitative scores of GRE tests taken prior to August 2013 (Range=400-1600).

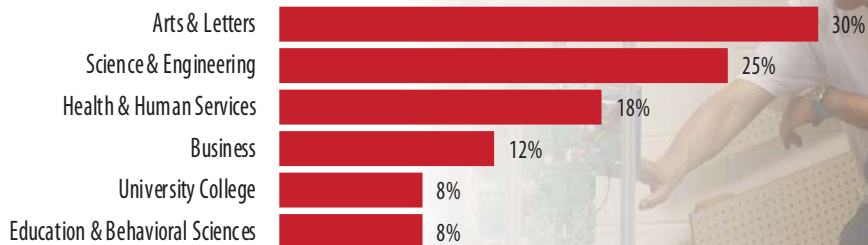
<sup>2</sup>Average verbal and quantitative scores of REVISED GRE tests taken after August 2013 (Range=260-340).



# UNIVERSITY OVERVIEW

## Student Credit Hour Production by College

Fall 2017



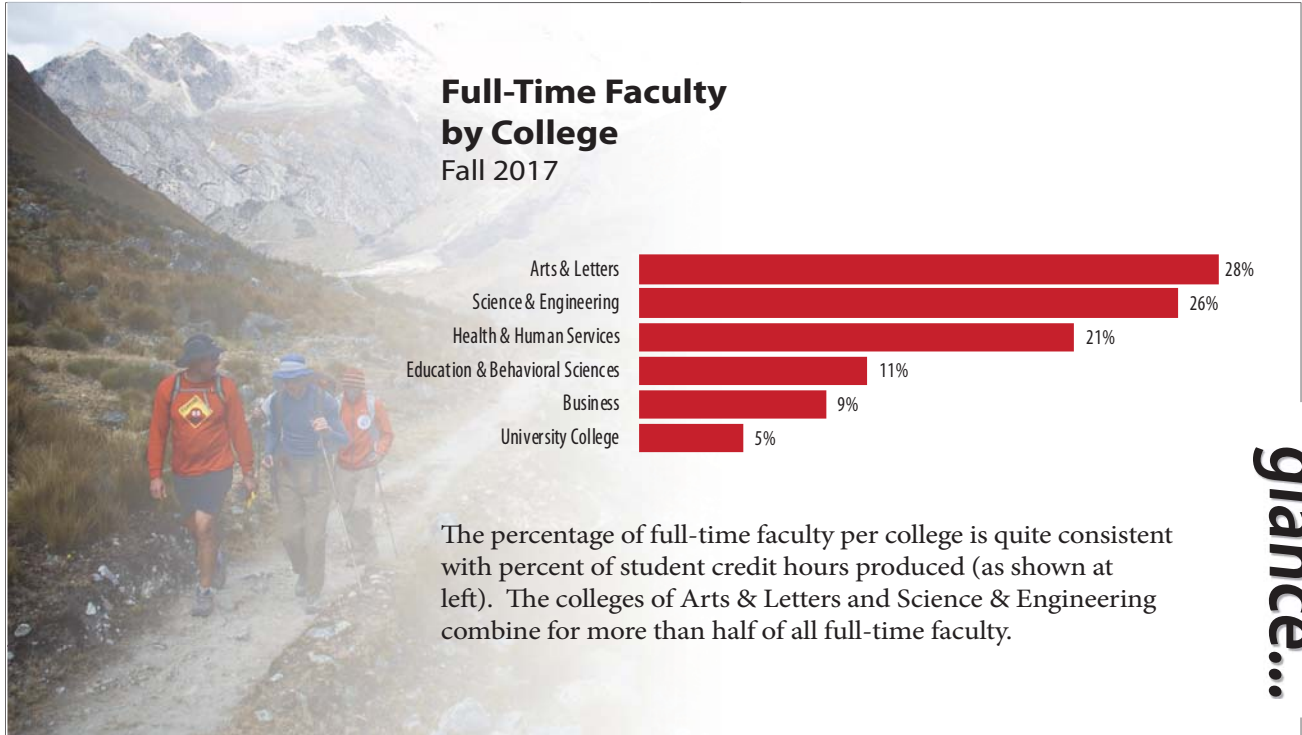
The distribution of SCHP by college has remained constant over time. Arts & Letters produces approximately 30% of credit hours with Science & Engineering making up another 25%. The remaining 45% is split among the other colleges.

at a glance...

## Student Credit Hour Production (SCHP):

	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	5 Yr Diff
Potter College of Arts & Letters	74,694.5	71,664.0	70,457.0	70,253.5	68,429.5	(8.4%)
Gordon Ford College of Business	22,352.0	23,752.0	25,803.0	27,082.0	27,225.5	21.8%
College of Education and Behavioral Sciences	25,384.0	18,679.0	19,223.0	18,032.0	17,648.0	(30.5%)
College of Health and Human Services	43,018.5	43,695.5	42,205.5	41,034.0	40,425.5	(6.0%)
Ogden College of Science and Engineering	52,109.5	56,749.5	57,025.0	58,255.5	58,493.5	12.3%
University College	17,714.0	17,847.0	17,491.5	18,311.5	18,124.0	2.3%

<sup>1</sup>SCHP are reported in the department that owns the courses, except in department codes of 99AR, 99BU, 99ED, 99HH, 99IS, 99SC, & BA, for which SCHP are reported in the home department of the full-time faculty member.



### Full-Time Faculty by College, Fall 2017:

	N	%
Potter College of Arts & Letters	214	28.4%
Gordon Ford College of Business	69	9.2%
College of Education and Behavioral Sciences	79	10.5%
College of Health and Human Services	156	20.7%
Ogden College of Science and Engineering	194	25.8%
University College	41	5.4%
<b>Total Full-Time Faculty</b>	<b>753</b>	<b>100.0%</b>

## betcha didn't know...

In Fall 2017, the **Student/Faculty Ratio** at WKU was **18 to 1.**

The student/faculty ratio is calculated as

$$\frac{(\text{full-time students} + \frac{1}{3} \text{ part-time students})}{(\text{full-time faculty} + \frac{1}{3} \text{ part-time faculty})}$$