

## ORGANIZATION & COMMUNICATION of IDEAS EMPHASIS

Students pursuing a generalist degree with an emphasis in Organization and Communication of Ideas will find a foundation for effective communication skills necessary for interpersonal, business, and community interaction. Students may pursue entry-level careers in related fields requiring successful idea presentation and organizational proficiency.

*Any courses in the following categories may be used in the area of emphasis. Be aware that some courses have prerequisites or are restricted.*

Art (ART) Broadcast Communication (BCOM) Communication (COMM) Communication Disorders (CD) English (ENG) Journalism (JOUR)	Leadership (LEAD) Library Media Education (LME) Literacy (LTCY) Marketing (MKT) Modern Languages (All) Office Systems Technologies (OST) Systems Management (SM)
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*Following are additional accepted courses. Other courses may be considered on a course-by-course basis.*

ANTH 135 Introduction to Linguistic Anthropology BE 350 Business Communication BT 250 Business Communication BUS 252 Selling & Sales Management CIT 302 Web Development ECON 206 Statistics 306 Statistical Analysis 465 Regression & Econometric Analysis ENT 496 Small Business Analysis & Strategy FACS 311 Family Relations 380 Communication Techniques in FACS GEOG 317 Geographic Information Systems 410 Cartography II GEOL 106 Geology & Cinema MGT 210 Organization & Management 305 Ethics & Critical Thinking 311 Human Resource Management 361 Business Communication Fundamentals 419 Management of Organizational Conflict 473 Training in Business & Industry 498 Strategy & Policy	PHIL 215 Elementary Logic 120 Introduction to Philosophy PLS 195 Legal Research & Writing 298 Advanced Legal Research & Writing PS 303 Politics & Film 372 Politics & the Mass Media 375 Fundamentals of Political Campaign Management PSY 301 Statistics in Psychology 371 Psychology of Sales Behavior SOC 300 Using Statistics in Sociology
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\*Some courses are restricted to majors within the discipline; however, will be accepted if previously completed