

BUSINESS EMPHASIS

While not a degree in business, the BIS with an emphasis in business allows students to obtain knowledge in an array of business disciplines. Students may craft their individual degrees by combining courses in numerous fields that correspond with their personal career goals. Upon completion, students have the skill sets necessary to pursue opportunities in corporate, educational, or government settings.

Any courses in the following categories may be used in the area of emphasis. Some courses have prerequisites.

Accounting (ACCT)	Economics (ECON)	Office Systems Technology (OST)
Agriculture Economics (AGEC)	Finance (FIN)	Paralegal Studies (PLS)
Banking (BNK)	Health Care Administration (HCA)	Real Estate (RE)
Business Administration (BA)	Information Systems (INS)	Small Business Mgt (SBM)
Business Education (BE)	Leadership (LEAD)	Sport Management (SPM)
Business Technology (BT)	Management (MGT)	Systems Management (SM)
Business Management (BUS)	Manufacturing Management (MFG)	Water Utilities Management (UM)
Computer Info Tech (CIT) *	Marketing (MKT)	

Following are additional accepted courses. Other courses may be considered on a course-by-course basis.

AMS	310	Work Design/Ergonomics	ENG	306	Business Writing
	355	Systems Design		307	Technical Writing
	356	Systems Design and Operation	GEOG	350	Economic Geography
	367	Supervised Work Experience in Industry		423	Transportation Planning
	371	Quality Assurance		471	Natural Resource Management
	390	Project Management		479	Industrial and Commercial Geography
	430	Technology Mgt./Supervision/Team Building	JOUR	341	Principles of Advertising
BCOM	385	Broadcast Commercial Sales		342	Research in Advertising
FACS	171	Intro. to Mgt. in the Hospitality Industry		343	Print Design, Production, Typography
	271	Tourism Planning and Development		344	Advertising in a Digital World
	275	Restaurant Management		354	International Public Relations
	276	Lodging Operations		355	Fundamentals of Public Relations
	310	Management of Family Resources	MATH	183	Introductory Statistics
	351	HR Management in Hospitality Industry	MIL	401	Professional Leaderships Skills
	378	Legal Environment of Hospitality & Tourism	PHIL	215	Elementary Logic
	452	Quality & Service Mgt. - Hospitality Industry		321	Morality and Business
	471	Catering & Beverage Management	PS	314	Government and Business
	472	Strategic Mgt. in the Hospitality Industry		355	International Organization and Law
COMM	145	Fundamentals of Public Speaking		424	Administrative Law
	161	Business and Professional Speaking		440	Elements of Public Administration
	341	Theories of Communication		441	Public Personnel Administration
	345	Advanced Public Speaking		442	Governmental Financial Administration
	346	Persuasion	PSY	370	Industrial/Organizational Psychology
	362	Organizational Communication		371	Psychology of Sales Behavior
	443	Persuasion in Contemporary Society		442	Beginning Skills in Psych. Interviewing
	460	Organizational Interviewing	REC	220	Intro. to Nonprofit Human Service Org.
	463	Intercultural Communication		302	Recreation Leadership
IDFM	321	Professional Ethics & Issues Seminar		402	Fiscal Practices in Recreation
	403	Business Principles & Practices for Int. Des.		404	Recreation Facility Management
	426	Fashion Design Market Trends		406	Recreation Administration
	432	Visual Merchandising and Promotion		420	Commercial Recreation & Tourism
	438	Merchandising II for DMT		430	Recreation Resource Management
	441	Design Principles & Practices for Int. Des.		494	American Humanics Management Institute
			SOC	352	Technology, Work, and Society
				450	Occupations and Professions

*Some courses are restricted to majors within the discipline; however, will be accepted if previously completed.

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