

Marci Babula, B.A. English Creative Writing, 2004

By Beth Taylor

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Marci Babula (2004) does words. From childhood to career, words have been her passion. Whether she writes poetry or a newsletter, she uses this passion to better herself and the world around her. After obtaining her BA in creative writing at Western Kentucky University, Babula went on to earn her MA in poetry writing at Miami University. Thanks to her experiences at WKU and beyond, Babula is the Healthcare Editor at [Hammock Inc.](#) in Nashville, Tennessee where she works with healthcare clients to create bulletins, blog posts, newsletters, and more. Throughout her post-graduate life she has used these experiences in unexpected ways.

Marci Babula attributes much of her success to abilities that she gained at WKU. She stated that the creative writing process gave her invaluable experience working with clients on a variety of projects. In her line of work, cooperation with clients is key. She said “Sometimes clients just don't like what you produce, and you have to go back to square one.” But Babula’s collegiate experiences, especially creative writing workshops, have allowed her to be professional, enabling her to work with the most difficult of clients.

Even mundane skills such as note taking and conducting research have greatly influenced Babula’s professional career. All her time spent in the library taught her how to efficiently outline her intentions, which is useful since her job can be unstructured at times. Simple note taking has also allowed Marci to excel even further at her job. In her words “I don't know how many times I ended up being in charge of a particular project or initiative simply because I was the one taking notes.”

Marci wouldn't have the life that she leads today without her experiences at WKU. She also stresses the value of persistence and networking, both of which allowed her to seize every opportunity available. Even after obtaining a steady job, Marci emphasizes the

importance of continuing to improve and shape your skills. Finally, Marci's biggest piece of advice for aspiring writers is "Be kind. Stay curious."

