

BACHELOR of SCIENCE in FINANCE (#664)**BUSINESS FINANCE**

Department of Finance

Gordon Ford College of Business

Western Kentucky University

The suggested program of study shown below should be used in consultation with your advisor(s).
Every student will finish with a unique plan of his/her own depending on the electives selected.

SAMPLE - Four Year Plan

Fall Semester		Spring Semester	
BA 175, University Experience Business	3	ACCT 200, Introductory Accounting – Financial	3
CIS 141, Basic Computer Literacy	3	Arts & Humanities (E-AH)	3
ECON 202, Principles of Economics – Micro (E-SB)	3	COMM 145, Fund Speaking (F-OC)	3
ENG 100, Introduction to College Writing (F-W1)	3	ECON 203, Principles of Economics – Macro (E-SB)	3
MATH 123, Mathematical Apps for Business (F-QR)	3	Literary Studies (F-AH)	3
TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	15

Fall Semester		Spring Semester	
ACCT 201, Introductory Accounting – Managerial	3	Connections ¹ (K-SC or K-LG or K-SY)	3
CIS 243, Principles of MIS	3	ECON 206, Statistics	3
HIST 101 OR 102, World History I OR II (F-SB)	3	MGT 200, Legal Environment of Business	3
Natural & Physical Sciences (E-NS)	3	MKT 220, Basic Marketing Concepts	3
MGT 210, Organization and Management	3	Natural & Physical Sciences with lab (E-SL)	3
TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	15

For more details and courses offered in the **Colonnade General Education** program visit the <https://www.wku.edu/colonnade/>.

Language Proficiency of novice-high before completing 60 credit hours is required (or completion of 2nd level of a language). Two credits (or equivalent) of a single world language in High School will satisfies this WKU requirement.

Admission to the Gordon Ford College of Business and the Major – To gain admission to the Gordon Ford College of Business (GFCB) and the Business Finance major students must have 60 earned hours with a minimum 2.5 overall GPA. They must also complete the eight admission courses (ACCT 200, ACCT 201; CIS 141; COMM 145; ECON 202, ECON 203, ECON 206; MATH 123 (or higher) with a separately calculated 2.5 GPA. Finance majors must also complete FIN 300 for admission.

Fall Semester		Spring Semester	
Connections ² (K-SC or K-LG or K-SY)	3	Approved Professional Elective	3
ECON 307, Financial Data Modeling	3	FIN 332, Investment Theory	3
FIN 300, Career Readiness in Finance	1	Finance Upper-Division Elective (approved)	3
FIN 330, Principles of Financial Management	3	FIN 435, Commercial Bank Management OR MKT 323, Services Marketing OR MKT 325, Personal Selling OR ACCT 300, Intermediate Financial Accounting I OR ACCT 330, Tax Planning for Investments OR ACCT 430, Federal Taxation - Individuals OR ACCT 440, Business Law for the Accounting Professional	3
MGT 314, Operations Management	3	Writing in the Disciplines (F-W2)	3
General University Elective	3		
TOTAL CREDIT HOURS	16	TOTAL CREDIT HOURS	15

Fall Semester		Spring Semester	
Connections ³ (K-SC or K-LG or K-SY)	3	FIN 436, International Financial Management	3
FIN 433, Money & Capital Markets	3	FIN 439, Security Analysis and Portfolio Management (spring semesters only) OR FIN 449, Practicum in Portfolio Management (by application)	3
FIN 437, Corporate Asset Management	3	FIN 499	0
FIN 438, Corporate Funds Management	3	General University Elective	3
Finance Upper-Division Elective (approved)	3	General University Elective	2
		MGT 498, Strategy & Policy OR ENT 496, Small Business Analysis & Strategy	3
TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	14
Total Credit Hours: 120			

Department: Finance, Grise Hall 334

Phone: (270) 745-2018

Website: <https://www.wku.edu/finance/>

Email: finance@wku.edu

Course Descriptions: <http://www.wku.edu/undergraduatecatalog/>