



# DEPARTMENT of COMMUNICATION

## COMMUNICATION STUDIES

### ADVISOR

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FAC 106

### MAJOR OVERVIEW 36 HOURS

Communication Studies teaches students how to improve relationships, analyze social and cultural problems, and develop messages to be successful communicators in a wide variety of situations. Students explore how and why people think, behave, and interact the way they do, and learn the art of communicating with others more effectively.

Communication Studies pairs well with a range of other majors, depending on interest, such as religious studies, pre-law, English, public relations, and advertising. Students in the Communication Studies program often study abroad, take internships, and join student groups to extend their learning.

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### CORE REQUIREMENTS (15 HOURS)

- COMM 200 Communication Foundations (COMM 145, ENG 100)
- COMM 345 Advanced Public Speaking (COMM 145)  
(or) COMM 346 Persuasion (COMM 200 or ENG 300)
- COMM 348 Interpersonal Communication (COMM 200 or ENG 300)
- COMM 362 Organizational Comm. (COMM 200 or ENG 300)
- COMM 363 Intercultural Comm. (COMM 200 or ENG 300)

### COMMUNICATION IN CONTEXT ( 15 HOURS)

Choose **five** electives. *Only one course taken in this category may be taken at the 200-level and at least one course must be taken at the 400-level.*

- POP 201 Intro to Popular Culture Studies
- AD 240 Advertising in a Digital World
- PR 255 Fundamentals of Public Relations
- COMM 315 Sport Communication
- COMM 364 Crisis Communication (COMM 200)
- COMM 374 Gender Communication
- COMM 388 Seminar in Political Communication
- COMM 440 Health Communication (COMM 200 or ENG 300)
- COMM 448 Adv. Interpersonal Communication (COMM 348)
- COMM 450 Family Communication (COMM 348)
- COMM 451 Comm. in the Digital Age (COMM 200 or ENG 300)
- COMM 463 Adv. Intercultural Comm. (Colonnade K-SC or K-LG Course)

### SKILLS AND APPLICATION ( 6 HOURS)

Choose **two** electives. *Only one course taken in this category may be taken at the 200-level.*

- AD 210 Software Studio for Designers
- COMM 212 Writing for Digital Texts & Media (ENG 100)  
(or) ENG 212 Writing for Digital Texts & Media (ENG 100)
- COMM 240 Critical Listening
- COMM 245 Argumentation & Debate
- COMM 247 Voice and Diction
- COMM 260 Organizational Interviewing
- COMM 300 Comm. Research Methods (MATH 109, COMM 200)  
(or) PS 301 Research Methods in Pol. Science (Permission)
- (or) SOCL 302 Social Research Methods
- COMM 330 Leadership Communication
- COMM 345 Advanced Public Speaking (COMM 145)  
(or) COMM 346 Persuasion (COMM 200 or ENG 300)
- COMM 349 Small Group Communication

*With departmental approval, students may opt to substitute **one** of the following courses in fulfillment of an elective requirement:*

- COMM 400 Special Topics in Communication
- COMM 415 Study Abroad in Communication
- COMM 489 Internship in Communication
- COMM 495 Independent Study in Communication