







Communication

Certificate in User Experience

ADVISOR

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	JRH 230 (by Appointment)

OVERVIEW 15 HOURS

UX Design is the process of designing (digital or physical) products that are useful and easy to use. It's about enhancing the experience that people have while interacting with your product, and making sure they find value in what you're providing. Students will learn how to code and design the digital assets of a company, governmental or non-profit entity. The assets include websites, apps, blogs, branded promotional material and social media efforts. UX Designers and coders make about \$35,000-50,000 over average graphic design salaries.

CERTIFICATE REQUIREMENTS (15 HOURS)

AD 210	Software Studio for Designers User Experience Design (AD 210)
UX 320	Experience Design (AD 210)
UX 330	Interactive Design (AD 210)
UX 340	Programming for Designers (AD 210) Advanced
UX 400	Interactive Design (AD 210, IXD 330, IXD 340)

SKILLS & CAREER OPPORTUNITIES

Key skills:

Coding
Design Thinking
Interactive Design
Strategic Thinking

Career Opportunities:

UX Designer
UI Designer (User Interface)
Information Architect
Experience Designer
Interaction Designer