

PROPOSED PROGRAM SUMMARY

Institution:

Program Name:

Degree Designation:

Program Description:

CIP Code:

Credit Hours:

(Tentative) Institutional Board Approval Date:

Implementation Date:

Student Demand

Please note the expected enrollment over the first five years of the program.

Year 1	Year 2	Year 3	Year 4	Year 5

Will this program replace or enhance any existing programs(s) or tracks, concentrations, or specializations within an existing program? If yes, please specify.

Market Demand

This is an open-ended response that will be used in CPE agenda items. Institutions should explain why this program is needed. Note if it replaces another program on campus. Remember that your audience is the CPE, not higher education administrators, faculty, or staff.

Employer Demand:

If the program is designed for students to enter the workforce immediately, please complete the following table.

	Regional	Regional Growth Projections	State	State Growth Projections	National	National Growth Projections
Type of Job						
Average Wage						
# of Openings						
Type of Job						
Average Wage						
# of Openings						
Type of Job						

Average Wage					
# of Openings					
Type of Job					
Average Wage					
# of Openings					
Type of Job					
Average Wage					
# of Openings					

Most of the current Bureau of Labor Statistics projections are for 2016-2026. Other sources include; but are not limited to,

[Georgetown University Center on Education and the Workforce](#)

[Bureau of Labor Statistics' Occupational Outlook Handbook](#)

[Kentucky Center for Statistics](#)

KY Chamber, "Kentucky's Workforce, Progress and Challenges," January 2018

<https://www.kychamber.com/sites/default/files/Kentuckys%20Workforce%20Progress%20and%20Challenges%202018%20Final%20NEW.pdf>

Kentucky, Bridging the Talent Gap

Document - <https://www.bridgingthetalentgap.org/wp-content/uploads/2017/05/KY-Statewide.pdf>

Interactive website: <https://bridgingthetalentgap.org/dashboards/>

Please indicate source of market demand information and timeframe for growth projections.

Academic Demand

If this is not a program that is designed for students to enter the workforce immediately after graduation, please indicate the skills that graduates will attain, the types of graduate programs the graduates are most likely to attend, and the types of jobs graduates will eventually seek.

Unnecessary Duplication

Include similar programs based on CIP codes as well as trend data on enrollment and degrees conferred for these programs. Institutions may list other programs that are similar but may be classified in a different CIP code.

Similar Program 1:

Institution:

Program Name:

Comparison of Objectives/Focus/Curriculum to Similar Programs: *Explain the differences in curriculum, focus, and/or objectives. If the proposed program curriculum does not differ substantially from existing programs, then describe potential collaborations with other institutions.*

Comparison of Student Populations: *Describe how your target student population is different from those at other institutions and explain how your program reaches this new population (e.g. the proposed program is completely online while other programs are face-to-face or hybrid).*

Access to Existing Programs: *Explain how/why existing programs cannot reach your target population and/or provide evidence that existing programs do not have the capacity to meet current student demand (e.g. the number of students on enrollment waiting list).*

Feedback from Other Institutions: *Summarize the feedback from colleagues at institutions with similar programs.*

Similar Program 2:

Institution:

Program Name:

Comparison of Objectives/Focus/Curriculum to Similar Programs:

Comparison of Student Populations:

Access to Existing Programs:

Feedback from Other Institutions:

Similar Program 3:

Institution:

Program Name:

Comparison of Objectives/Focus/Curriculum to Similar Programs:

Comparison of Student Populations:

Access to Existing Programs:

Feedback from Other Institutions:

Cost

Please provide a summary of revenues and expenditures.

Projected Revenue over Next Five Years	\$
Projected Expenses over Next Five Years	\$

Will additional faculty be needed? Yes or No

If yes, please explain how the institution will pay for these additional costs.

Provide a budgetary rationale for creating this new program: *This is an open-ended response that will be used in CPE agenda items. Institutions should explain how the program will be funded, what other programs will be affected, and why this program is considered both an efficient and effective use of funds.*